

# Rachel Rogala

## UI/UX Designer

### Contact

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330-858-5838

### Skills

UI/UX Design  
Wireframing  
Usability Testing  
Personas  
HTML & CSS  
Javascript & jQuery  
Print Design  
Videography  
Fluent in French

### Tools

Sketch  
Axure  
Adobe Creative Suite  
InVision

### Education

#### Ohio University BSVC Interactive Design

August 2014-May 2018

Received a BS in Visual Communication with a focus on Interactive Design. Minor in Political Science and specialization in French.

### Experience

#### Ohio University Advancement Communication and Marketing Designer

January 2015-May 2018 Athens, OH

Envision and create projects and marketing campaigns for clients at Ohio University. Design the special edition of Ohio Today's alumni magazine, **ohiowomen**. Tasks include layout design, illustration, and photo editing.

#### Ohio University Russ College of Engineering Web Assistant

August 2017-May 2018 Athens, OH

Aide in development and maintenance of Ohio University's Russ College of Engineering site. Create special event pages with custom CSS and JS.

#### 427 Design Web Intern

May 2017-August 2017 Akron, OH

Designed and built client websites. Created wireframes and userflows. Designed concept art for sites. Built client sites using custom WordPress themes.

#### FORM Intern

May 2016-December 2016 Chagrin Falls, OH

Aided in client designs, created logos and social media content. Managed Facebook, Twitter and Instagram accounts. Wrote blog posts focused on industry trends and experience as an intern.

### Leadership Programs & Awards

#### Margaret Boyd Scholars Program

December 2015 - Present

Top 1% of Ohio University women. This four-year program seeks to inspire and encourage undergraduate women to become engaged, confident and connected leaders.

#### VisCom Ambassador

December 2016 - Present

One of eight selected to represent the School of Visual Communication students at Scripps College of Communication. Present portfolio to undecided freshmen, give tours, and act as a representative of the VisCom school.

#### The Leadershape Institute

July 2015 Champaign, Illinois

Selected and completed an internationally recognized leadership development program, focusing on leading with integrity and developing a vision for change.